

yatego Logo CI Guidelines

12th of august, 2013

Colors



Orange

CMYK: 0c 65m 100y 0k

RGB: r255 g102 b0

WEB: FF6600

SPOT COLOR: Pantone 021 C

3M-FOLIE: SC 80-2434 Signal Orange

Construction / Spaces

Measurement unit



The width of the inner space from the yatego-location-pin



Space to other elements



Construction space

yatego location pin only

Positive version

Minimum space around the pin



Negative version

Minimum space around the pin



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yatego logo pin + lettering

Positive version

Minimum space around the pin



Negative version

Minimum space around the pin



yatego Logo CI Guidelines

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yatego lettering only

Positive version

Minimum space around the pin



Negative version

Minimum space around the pin



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Black-White Version

Please use the black and white version of the logo if it's not possible to use the colored version

Positive version



Negative version



Pin - positive version



Pin - negative version

